

neonatal INTENSIVE CARE

2017 Editorial Calendar

**Winter
Ad Closing:
January 10, 2017**

Special Report: Oximetry, Advances in Neonatology
Spotlight on Oximetry, Neonatal Ventilation
Oximetry Roundtable

**Spring
Ad Closing:
March 10, 2017**

Special Report: Products for the NICU – the latest in ICU technology for the neonatal setting. Original studies, research findings
PAS Preview
Bonus Distribution at PAS (Pediatric Academic Societies); Bonus Distribution at the AWHONN Convention

**Summer
Ad Closing:
May 10, 2017**

Special Report: Monitoring – All modalities of monitoring for the NICU, including respiratory monitoring, apnea monitoring. Original clinical research, product reviews
Spotlight on monitors

**Fall
Ad Closing:
July 10, 2017**

Special Report: Nursing, Respiratory Care
NANN Preview
AARC Preview
Bonus Distribution: NANN, AARC

**Buyers Guide
Ad Closing:
August 10, 2017**

The only complete guide to products and services for neonatology/perinatology, including listings by company and category of product. Updated annually, and includes an article index for all articles published since the journal's founding.
Bonus Distribution: PAS, NANN, AARC

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