

# neonatal INTENSIVE CARE

## Website Ad Specs

Below are the banner ad specs for the Neonatal Intensive Care website.

File formats accepted:

- .jpg
- .jpeg
- .gif
- .swf

File size: 150 KB or less

Image dimensions: (Visual guide at <http://nicmag.ca/web>)

- Banner Wide: 1040 x 90 pixels
- Banner Tall: 720 x 190
- Banner Standard: 720 x 90
- Sidebar Standard: 300 x 250
- Sidebar Tall: 300 x 400

Please include a URL for when the banner is clicked.

Email the final ad file to [ads@nicmag.ca](mailto:ads@nicmag.ca), cc: [s.gold4@verizon.net](mailto:s.gold4@verizon.net).

---

**GOLDSTEIN & ASSOCIATES, INC.**

10940 Wilshire Blvd., Suite 600 • Los Angeles, CA 90024 USA  
Phone: 310-443-4109 • Fax: 310-443-4110 • Email: [s.gold4@verizon.net](mailto:s.gold4@verizon.net) • Web: [www.nicmag.ca](http://www.nicmag.ca)