

neonatal INTENSIVE CARE

Website Ad Specs

Below are the banner ad specs for the Neonatal Intensive Care website.

File formats accepted:

- .jpg
- .jpeg
- .gif
- .swf

File size: 150 KB or less

Image dimensions: (Visual guide at <http://nicmag.ca/web>)

- Banner Wide: 1040 x 90 pixels
- Banner Tall: 720 x 190
- Banner Standard: 720 x 90
- Sidebar Standard: 300 x 250
- Sidebar Tall: 300 x 400

Please include a URL for when the banner is clicked.

Email the final ad file to ads@nicmag.ca, cc: s.gold4@verizon.net.

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