

neonatal INTENSIVE CARE

Ad Specs

Below are the ad dimensions for the Neonatal Intensive Care magazine:

Ad size	Orientation	Width inches	Height inches	Width mm	Height mm	Add bleed	Add trim marks
Full Page	Tall	8.125	10.875	206	276	yes, 0.125"	yes
1/2 Tall	Tall	3.56	9.76	90	248	no	no
1/2 Tall Bleed	Tall	3.9792	10.875	101	276	yes, 0.125"	yes
1/2 Wide	Wide	7.29	4.83	185	123	no	no
1/2 Wide Bleed	Wide	8.125	5.5566	206	141	yes, 0.125"	yes
Island	Tall	4.806	7.375	122	187	no	no
Quarter	Tall	3.56	4.83	90	123	no	no
2-page Spread	Wide	16.25	10.875	413	276	yes, 0.125"	yes

CMYK only, no spot colors

Export as PDF-X4 (2008)

Compatibility: Acrobat 8/9 (PDF 1.7)

Upload the PDF file at this link

<https://nicmag.ca/upload>

Thank you.

GOLDSTEIN & ASSOCIATES, INC.

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